

Department	Company	Dates	Number of days advice	Cost	Summary of purpose	Recipients
Chief Minister's and Treasury and Resources	Marcom Collective Ltd	8th June to 26th September 2016	not specified	£11,200	Development of a communications plan to 'widely and accurately inform the general public and States Members regarding the content and potential longer term impact of the measures proposed within the MTFP 2016 - 2019 on the strategy for Jersey in 2020.'	Minister for Treasury and Resources
Chief Minister's	Gen Comms Ltd (Ramsay Jones)	December 2016 to March 2017	9 days	£18,000	Communications advice	Chief Minister and other Ministers
Community and Constitutional Affairs	Portland PR Limited	1st December 2016 to 30th March 2017	not specified	£33,500	Provision of strategic advice and support, with the aim of enhancing the provision of public information, including to the national and international media, following the release of the report by the Independent Jersey Care Inquiry.	Chief Minister, Deputy Chief Minister, Minister for Health and Social Services, Minister for Education and Minister for Home Affairs.
Environment and Education	Mallinson PR	May 2016	1 day	£250	Media training	Two officers
Health and Social Services	Mallinson PR	November 2016	1 day	£1,000	Media training	Six officers